

UNIVISION JOINS LACDMH IN PROMOTING CLIENT SUCCESS STORIES

By Kathleen Piché, Public Affairs Director



LACDMH has partnered with Univision for a local and statewide focus on mental health and client success stories. The Spanish speaking network has agreed to include the segments, entitled “Una Mente, Una Vida,” on Channel 34 twice a month. The goal of “Una Mente, Una Vida,” is to increase awareness and discussion of mental health issues in our communities and decrease the stigma associated with having a diagnosis of mental illness. You can watch “Una Mente, Una Vida” as part of Univision’s regular newscast this Friday, September 12th, at 11 PM, and on Saturday, September 13th, at 6 PM.

South Bay Mental Health’s Mayda Jimenez, Community Worker, will be featured on Friday, telling the story of her progressive experience as a client, volunteer and LACDMH employee after being diagnosed with bipolar disorder and depression. Mayda got treatment at South Bay Mental Health. Vianney Vasquez, L.C.S.W., from Hollywood Mental Health, will also be featured, speaking about multiple approaches to treatment.

Julio Cesar Ortiz, MFT, and the LACDMH Public Information Office (PIO), collaborated on the project, committing to several months of featured stories. Univision reaches over 1.2 million viewers during the 11 PM news broadcast and over 2 million during the 6 PM broadcast. Tune in Friday to hear about Mayda’s travels on the road to hope, wellness and recovery!

Last week, Univision highlighted the LACDMH program “Mamas y Bebés” at Roybal Mental Health. To watch the most recent segments of “Una Mente, Una Vida:” <http://bit.ly/1oEtcFG> and <http://bit.ly/1uB3jvd>